

AJMAL P

Product Designer

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Summary

Product and UI/UX Designer with experience creating user-centred digital products and marketing websites. Skilled in Figma, prototyping, design systems, and frontend development. Adept at translating business goals and user needs into intuitive experiences, working closely with development and marketing teams.

Professional Skills

Design: Product & UI/UX Design, Wireframing, Prototyping, Design Systems, Responsive Web Design

Tools & Development: Figma, HTML, CSS, JavaScript

Collaboration: Product Strategy, Requirements Analysis, Client Communication, Developer Collaboration

Languages: English, Malayalam

Work History

UI/UX Designer

Folgo | Kerala | Jul 2026 - Present

Designed user-friendly, responsive interfaces for digital products and web applications using Figma for wireframes, user flows, and prototypes. Redesigned the C-Hub EdTech platform to improve navigation, visual hierarchy, and usability, collaborating with developers to ensure accurate implementation. Designed and developed the Folgo portfolio website and used AI-assisted tools throughout daily design and development work.

Freelance Product Designer

SmooCho | India & Dubai | Jul–Aug 2026

Researched, designed, and developed SmooCho's India and Dubai websites, using competitor analysis to guide the design and features. Created regional experiences with local products, store locations, and content, including an Arabic-first interface with an English option for Dubai. Built product showcases, a filterable Google Maps store locator, menu access, franchise applications, and a Careers section.

Education

Bachelor of Science (BSc) in Computer Science

Kerala, India | Aug 2023 – Mar 2026